

TSP SCALE X LANDING PROGRAM SINGLE PAGE SUMMARY

LASTES UPDATE 7/24/2026

I. Sections Information

Timeline:	July 2026 – July 2028 (3 Phases: Land, Connect, Commercialize)
Location:	Building D, INC2, Thailand Science Park, Pathum Thani, Thailand.
Organization:	Thailand Science Park (TSP) under the management of National Science and Technology Development Agency (NSTDA).

II. Program Objective

The TSP Scale x Landing Program aims to support startups and innovation driven companies in entering and expanding within Thailand and ASEAN through Thailand Science Park's innovation ecosystem and help facilitates Thai startups to explore and expand to international market.

The Program focuses on:

- Enabling international startups to explore and enter the Thai market.
- Supporting long term business growth through strategic partnerships and R&D infrastructure.
- Building a global innovation bridge connecting international technologies with local industry demand through collaboration, pilot projects, and technology adoption.
- Enable Thai Startup to explore and expand to international market through exhibition shows and ecosystem partnership.

III. Overview

The TSP Scale X Landing Program is a structured soft-landing initiative developed by Thailand Science Park under the management of the National Science and Technology Development Agency (NSTDA). The Program aims to support high potential startups and innovation driven companies in expanding into Thailand and ASEAN through market exploration, pilot projects, and strategic partnership opportunities.

Launched in July 2026, the pilot Program will host up to sixteen selected companies nominated through vetting process with Thailand Science Park's regional and international partner networks. With a structured and guided approach, the Program helps reduce market entry risks and accelerate business growth by connecting startups with real industry demand, research capabilities, and Thailand's innovation ecosystem.

IV. Target (8 International Applications and 8 Thai Applications)

The program is designed for overseas technology-based startups and companies with market ready products or government funded startups and tech companies seeking market entry, pilot opportunities, business partnerships, in Thailand or explore and expand the business to the international market.

Focused Clusters:				
Fin Tech	Smart Mobility	Health Tech	Robotic & IoT	Enviro Tech
Smart Buildings	Ed Tech	Hospitality Tech	Retail Tech & E-commerce	Cybersecurity
Geron Tech	Infrastructure Tech		Logistic Tech	

Priority consideration will be given to startups with:

- Existing domestic traction and revenue
- Proven products and local customer base
- International growth and expansion potential
- Eager in establishing a business overseas.

For more information about the criteria: <https://www.sciencepark.or.th/th/tsp-scale-x-landing/application>

V. Program Highlights:

For International startups entering Thailand:

01	Facilities & Working Space: Access to workspace solutions at special program rates, with selected NSTDA R&D and technical facilities for testing, computing, pilot plants, and modelling support with a preferential rate.
02	Market Exploration: Participation in market validation workshops co-created with Thailand Science Park's academic and industry partners to help startups better understand market opportunities, customer needs, and business environments in Thailand.
03	Business Setup: Access to the support from trusted partners for company registration, legal advisory, compliance, and administrative requirements necessary for establishing and operating a business in Thailand.
04	Business Matching: Exclusive access to business matching sessions, networking activities, and strategic engagement opportunities organized by Thailand Science Park and its ecosystem partners.
05	Talent Acquisition: Connection with leading educational institutions and talent partners to support internship placements, recruitment opportunities, and access to skilled graduates.
06	Funding & Resources: opportunities to engage with funding agencies, investors, and strategic partners to explore funding support, collaboration opportunities, and business growth resources.

For Thai Startups explore and expand to international market:

01	Fast Track Access to TSP Ecosystem Partners: Gain privileged access to TSP's international partner network to support overseas exploration, soft landings, and incubation program opportunities.
02	NSTDA Research & Innovation Infrastructure: Receive facilities access and special program rates for selected NSTDA R&D activities and infrastructure, including testing services, prototyping, data processing, and other services.
03	Global Startup Competitions & International Showcases: Participate in international startup competitions, exhibitions, demo days, and innovation events to increase visibility and business opportunities.

04	Talent Acquisition: Gain access to talent pools from leading educational and research institutions, supporting internship opportunities and future recruitment pathways.
05	Market Exploration: Participate in market exploration activities hosted with educational and ecosystem partners to help Thai startups understand the business landscapes of Hong Kong and China and connect with relevant industries
06	Cross-Border Business Matching: Connect with corporates, innovation agencies, investors, and ecosystem partners to explore collaboration and commercial opportunities.

VI. Application & Selection Process (24 Months per cohort)

The TSP Scale x Landing Program follows a structured application and selection process to identify startups with strong potential and strategic fit for Thailand's innovation ecosystem.

01	01 Application Submission	
	15 July – 15 August 2026	Submit application form and required business information.
02	02 Screening & Shortlisting	
	15 August – 01 September 2026	Evaluation based on eligibility, technology, market potential, and strategic fit.
03	03 Online Interview (If Applicable)	
	01 September – 01 October 2026	Selected applicants will be invited for an interview with the program vetting committee.
04	04 Selection Announcement	
	15 October 2026	Official notification to selected companies.
05	05 Program Onboarding	
	15 November 2026	Startups begin onboarding and ecosystem integration.