**HVC KYOTO 2025 Entry Sheet**

**Submit to：hvckyoto@krp.co.jp**

**Submission Deadline：March 23, 2025（Sun）**

HVC KYOTO details：<https://www.krp.co.jp/hvckyoto/detail/4276.html>

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**Submission Date：2025 XX month XX day　※Enter Submission Date.**

**Submission materials & format：※Not accepted without a signature.**

**□Entry Sheet (this page)（Sign and submit as image or PDF）**

**□Entry Sheet １．Basic Info～４．Video Submission（Submit in doc format）**

**□Video（Submit YouTube URL）**

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| **Important Notes for Submission** |
| ※Please read carefully and apply only after agreeing to the terms and conditions.１）Handling of submitted materials & confidentialityUnless stated otherwise, the Organizers, Secretariat & Advisors of HVC KYOTO (hereinafter called Operators) will not disclose the submitted materials, including videos, to third parties without prior consent from the applicant in writing or email. Submitted personal information will be used solely for the operation, execution and evaluation of HVC KYOTO. The Operators will handle personal information in compliance with applicable laws and their respective privacy policies.２）Rights of submitted materialsPlease ensure that any submitted material is appropriately protected under applicable intellectual property rights, including patents, utility models, designs, trademarks, copyrights, trade secrets, and knowhow, before disclosure. The Operators assume no responsibility for any legal rights or protective measures related to these matters.３）Participation in Business Advice Sessions and Demo Day (June 30 / July 1）By submitting this entry, you agree to participate in the Business Advice Sessions (one session each in April and May) and the Demo Day programs. Selected applicants will be notified of the date and time of the Business Advice Sessions along with the selection results. If attending in person is difficult, remote participation via Zoom will be allowed. However, in-person attendance is strongly encouraged.４）CostEntry is free. After selection, domestic travel costs to attend one Business Advice Session & Demo Day will be paid to each selected applicant (One person per session). Taxi fares not covered. For trains, only reserved seats in ordinary cars on limited express and Shinkansen are eligible. For flights, only economy class is covered. Submission of receipts, train tickets, or boarding passes is required.５）Publication of Submitted Materials After Selection①Selected applicants can participate in programs such as individual business meetings with partner companies and an exhibition on Demo Day②The Operators may film and record participants’ pitch video, Business Advice Sessions and the Demo Day itself. The recorded images, videos, and other materials may be published on the Operators ' website and other platforms.③Media coverage may result in your feature in magazines, websites etc.④Participants of HVC Kyoto 2025 are requested to give prior consent to the use of their works and likeness. |

 **I,　Name（Signature）　　㊞have read and agree to the “Important**

**Notes for Submission” before entering HVC KYOTO 2025.**

1. **Basic Information**：Please write **【both in English & Japanese】**
※Marked information will be published in flyers, on the web, and in the Demo Day leaflet upon selection.
※The Business Advice Session will include questions about your business strategy. The presenter should be well-versed in and capable of discussing business feasibility.

Please specify the formal notation for both JP & EN.

 ENJapanese & English.

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| **Category** | **Select one** | □Pre-startup　□Post-startup |
| **-** **Is this a tech transfer from a university or public research institution?**  | □Yes（Institute Name：○○Uni、○○Lab）　□No |
| **☑ closest field**  | □Regenerative medicine　□Drug discovery/Bio　□Medical device　□Digital health□Other (Details:　　　　　　　　　　　　　　　　　　　　　　　　　　　　　） |
| **※Presentation Title** (JP) |  |
| **※Presentation Title** (EN) |  |
| **※Presenter’s Title** (EN) | □Dr.　□Prof.　□Mr.　□Ms.　□Other（　　　　　　　　　　　　　　） |
| **※Presenter’s name** (JP) |  |
| **※Presenter’s name** (EN) |  |
| **※Presenter’s affiliation & title** (JP) | Affiliation（　　　　　　　　　　　　　　　　）　 Title（　　　　　　　　　　　　　　） |
| **※Presenter’s affiliation & title** (EN) | Affiliation（　　　　　　　　　　　　　　　　）　Title（　　　　　　　　　　　　　　） |
| **※URL of your affiliation’s website**  |  |
| **Presenter’s biography** (JP)**（approx.100 letters）**Projects & research related to the presentation and citations if any. |  |
| **Presenter’s biography** (EN)**（30-50 words）** |  |

**２．Contact Information**：for the presenter, secretary, or other contact person

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| --- | --- |
| **Contact Name** |  |
| **Contact Affiliation & Title** | Affiliation（　　　　　　　　　　　　　　　）Title（　　　　　　　　　　　　　　） |
| **E-mail address** |  |
| **Phone number** |  |
| **Main Office address** | 〒 |
| **Contact address****（mailing address）** | 〒 |

**３．Purpose, Areas of interest, and Presentation Content**

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| **Purpose** |
| ① Select all that apply□Fundraising □Business Partnership □Talent Acquisition □Market Expansion　□Other（　　　　　　　　　　　　　　　　　　　　　） |
| ②Please elaborate on what you hope to gain from HVC KYOTO 2025 and the reason(s)（either in EN or JP） |
| **Areas of Interest** |
| ① Select all that apply□North America　□South America　□Europe　□Asia　□Southeast Asia　□Middle East　　□Other（　　　　　　　　　　　　　　　　） |
| ②　Please specify the regions you are interested in for overseas expansion, along with the reasons. If you have specific counties in mind, please include the country name (either in EN or JP). |
| **Overview of Technology/Business Model**　Please provide a concise summary in both JP & EN, using the following points as a reference. You may expand the space up to one A4 page if necessary. If attaching diagrams or files (PDF, PPT etc.), please indicate this below.* Business Definition & Contribution to Society（Who are the target users of your product/service）
* Technology Overview (Functionality/performance, current status, existing technologies & competitive advantages）
* Market Potential（Estimated market size & user base, both domestic and international）
* Background and Awards of Applicant/Team（What experiences and expertise enable you to realize this project?）
 |
| 【Japanese】 |
| 【English】 |
| **PR Business Introduction**Please provide a catchy phrase that clearly and simply explains the above-mentioned technology/business model for a general audience (around 12–15 words)※This may be used as promotional material after selection. |
| 【Japanese】　　 |
| 【English】　　 |
| **Interest in Prizes**Select all the prizes you are interested in.※Several prizes are currently being coordinated by the Organizers and Partners. |
| □ Research Grant□ Shared Lab “Turnkey Lab” Usage Rights□ Serviced Office “BIZ NEXT” Usage Rights□ SLUSH Travel Tickets |

**４．Video Submission**：**【English only】**※Contact Operators if sharing on YouTube is difficult.

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| **Submit a 3-minute video introducing yourself & your technologies/ideas for selection purposes. 【English only】**※Smartphone recordings are allowed. |
| **Submission Method** | Upload the video to YouTube as “Unlisted” and **provide the URL in the space below.** |
| **Video URL⇒** |  |
| **How to****upload to** **YouTube**※Estimated time: 5min (excluding video recording time) | 1. Download the YouTube app, log in, tap the camera icon at the top of the homepage, and select “Video”. You can either shoot the video directly in recording mode or select a pre-recorded video from the gallery at the bottom and tap “Next”.
2. Enter the title **“HVC KYOTO 2025 Entry Video\_Your Name\_Your Affiliation”,** select “Unlisted” under “Privacy” settings, then tap “Upload”.
3. Once the video is uploaded, open it, tap “Share”, then “Copy Link”, and paste the copied URL in the space above.

※ Same steps on the PC version of YouTube.※ You need a Gmail account to log in to YouTube. If you do not have one, you can create a Google account [**here**](https://accounts.google.com/lifecycle/steps/signup/name?ddm=1&dsh=S-1928018178:1739356269842652&flowEntry=SignUp&flowName=GlifWebSignIn&TL=ADgdZ7QxFHLZfCPtDRC69looTxbugRMDykpJb1kU91K7MCPWQNf9tvv33b6Vc7_A&continue=https://accounts.google.com/ManageAccount?nc%3D1)**.** |
| **Tips** | * When recording, keep a consistent distance and angle from the microphone. After shooting, replay the video to **check if the speech is clear, the volume is appropriate and stable, and there is no background noise**.
* Just like business partnerships or investment decisions, the speaker’s personality is an important selection factor. Be mindful that the audience is behind the camera lens and speak with that in mind. Avoid backlighting, as it not only casts shadows on the speaker’s face, making expressions unreadable, but also makes the video difficult to view due to the glare. **Ensure no light sources, like lighting or projected materials, are in the background**.
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**Inquiry & Submission**

HVC KYOTO 2025 Secretariat

Nagata/Fujii/Mano/Takahashi/Matsushita, Innovation Design Dept.

Kyoto Research Park

134 Chudoji Minami-machi, Shimogyou-ku, Kyoto

E-mail：hvckyoto@krp.co.jp

**【Reference ①】Annual Schedule & Program Overview**

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| Date | Activities | Remarks | Venue |
| 2/17～3/23 | StartupEntry Period | ― | ― |
| early April | Notice of Selection | Approx. 20 projects will be selected. Selected applicants will take part in Business Advice Sessions. | ― |
| Mid to late April | Business Advice Session (Group)\*Mandatory participation | 7 min presentation by each applicant. Advisors will provide feedback on English pitch and business strategies for overseas expansion. In addition to your own feedback, listening to advice given to others can be valuable, so please attend the entire session if possible. | Kyoto Research Park (Kyoto City) |
| Mid to lateMay | Business Advice Session (Individual)\*Mandatory participation | 7 min presentation by each applicant. Advisors will provide feedback on English pitch and business strategies for overseas expansion. The pitch session will be recorded and shared with potential business partners for individual meetings. After the session, finalists for the Demo Day pitch will be selected.  |
| early June | Notice of Selection to Finalists | Selected finalists will give a pitch at Demo Day and take part in a Q&A session with advisors. | ― |
| June 30Full day | Demo Day 1：1on1 meetings with partners & reception\*Mandatory participation | Participants will join one-on-one business meetings (30 min per meeting) with partners seeking business alliances, research collaborations, or investment opportunities, as well as a reception party. | Kyoto Research Park (Kyoto City) |
| July 1Full day | Demo Day 2：Pitch, Q&A session, Keynote, Exhibition\*Mandatory Participation | ■Finalists onlyThrough the pitch and Advisor Q&A session, showcase your company’s strengths to partners and attendees.\*Reference: 2024 Finalist Archive：<https://www.youtube.com/playlist?list=PLCmWh0EcM2nc42Qb2XqlZpuuEqOZr-ytQ>■Finalists & selected startupsThe keynote highlights global industry trends, while the exhibition showcases your ideas and products to partners and attendees. |
| July~Sept | Feedback/Follow-up interview | After Demo Day, the Secretariat will follow up on partnership progress and matchmaking. | Online |
| Aug.～Mar. 2026 | Commercialization Support Lectures(optional) | Lectures on business strategies, capital strategies, intellectual property strategies, human resource strategies, and other related topics aimed at targeting international markets. | Kyoto Research Park (Kyoto City) or online |
| Post-events & community activities(optional) | \*Join a symposium where seasoned entrepreneurs and government agencies supporting startups share insights on technology trends, regulations, and national strategies. Expand your knowledge and network (free for selected startups) ・Alumni Showcase: connect and learn from past selected startups with remarkable growth share their progress and experiences. |

**【Reference ②】Submission materials & Deadlines（tentative）**

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| Deadline | Submission |
| early April（tentative）※Upon notice of selection | 1.Confirm attendance to Business Advice Session 2.Image data（portrait & organization logo）3.English pitch materials ⇒Refer to Reference ③ |
| mid April（tentative） | Initial survey on individual business meeting preferences |
| mid May（tentative） | Final survey on individual business meeting preferences |
| June 23 (Mon) | Submit slides for Demo Day pitch |
| June 27 (Fri) | Submit materials for Exhibition |

**【Reference ③】Tips for Creating Pitch Materials**Please create your pitch materials in English following the structure below for use after the Business Advice Session. As the schedule will be tight after the selection notification, we recommend preparing in advance, regardless of the selection outcome.

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| **Tips for Creating Pitch Materials** |
| **1st page** | **Presentation****title** | **・Simple and concise, like a news headline.**（If needed, use a subtitle for clarification） |
| **Presenter****Information** | ・Please provide information on the speaker who will deliver the pitch & participate in the Q&A session・Apublic mentoring session will follow after the pitch, so it is preferable for the person responsible for commercialization to take the stage.・Including specific business or research experience relevant to your proposal will be effective. |
| **2nd page** | **Challenge** | **・“What Unmet Needs”** are you solving, and for whom? **・”How many people face this problem?”****・”What issue exists with current solutions”** (or is there no solution available)? |
| **3rd page** | **Solution** | **・What wonderful world/future** will be achieved by solving this problem?・Please summarize **who** you will provide, **what, by what means,** and **from when.** |
| **4th page** | **Overview of****Technology** | **・**Consider the following points, for an effective summary:**Whose research findings** form the basis of the proposed technology?**What makes it groundbreaking** compared to existing technology (e.g., **X times more efficient, improved accuracy, etc.)**?**What has been established so far, and what challenges remain** to be addressed? |
| **5th page** | **Marketability** | **・**Describe the current **estimated market size** **and future growth prospects**. Providing a **brief explanation of the calculation basis and assumptions** will enhance the credibility of the figures.・To make the proposal more effective, **clearly state the market size you aim to capture within this market**, along with **steps toward commercialization** and **partnership strategies**. |
| **6th page** | **Background of****Presenter &****Team** | ・Describe the **backgrounds, work experience, research history, and awards of your team members** ・Consider providing compelling **reasons why your team is best suited to successfully implement this proposal** (e.g. Dr. A is a clinician who regularly interacts with patients facing [specific issue]. Mr. B has X years of experience at [Company], where he led the launch of a new business and has deep knowledge of industry regulations and competitor trends.)**・**If your team **currently lacks any essential skills, expertise, or experience,** mentioning them can help facilitate more effective mentoring and potential talent introductions. |

**【Reference ④】2024 Demo Day**■WEB：<https://www.krp.co.jp/hvckyoto/detail/4551.html>
■Finalists Archive：<https://www.youtube.com/playlist?list=PLCmWh0EcM2nc42Qb2XqlZpuuEqOZr-ytQ>