

**Dr. Bert Grobber**  
**CEO, Budding Innovations Pte. Ltd.**



Dr. Bert Grobber is a FMCG seasoned executive with a 15 year MNC track record (Procter & Gamble, Avery Dennison). Expert in Innovation and Business architecting and building ready propositions, in a consumer centric and experience driven scalable process. He has additional deep expertise in consumer/customer insight, product and pipeline development, innovation strategy (Open Innovation and internal), continuous improvement processes, and portfolio expansion. Wide experience across several industry verticals, and fluent in leading across regions and cultures. Since 2015 he is the founder of Budding Innovations, Ecoworth Tech, and has leadership and advisory roles in several additional DeepTech start-ups. While building companies, he is also adding entrepreneurial innovation skills and capabilities to large multinational corporations. Driven by making an impact, he is creating a regional Full Stack Venture Builder. Based on his original training as a Biomedical PhD, he is now focusing on Lifespan Health and creating business opportunities by connecting and developing opportunities across preventative healthcare and lifestyle enhancing products and services.

Besides his professional background, he is also a passionate AWA ranked Ironman athlete who completed 2 IM140.6 and 11 IM70.3 races. He integrates sport and nutrition into all aspects of life and is particularly driven by the science and technology behind supporting demanding, active, healthy lifestyles. He's on a journey to qualify for IM70.3 World Championships.

## ABOUT BUDDING INNOVATIONS

Budding Innovations is a Singapore-headquartered horizontally integrated Venture Builder that focuses on Technology and Product Commercialization by maturing and developing new opportunities towards scalable in-market solutions. It operates on a unique innovation model that enables efficient integration and execution of emerging possibilities across broad technologies and entities, and especially at the interface between industries.

BI specializes in all product aspects in Deep Tech, and company de-risking based on a Technology and Product Due Diligence and the follow through maturation and execution framework. BI is working with leading Fortune 500s and regional multinationals in delivering innovative Brand Portfolios, as well as a wide range of SMEs, start-ups, and innovators in predominantly Lifespan Health, Nutrition/Food, Life Science, MedTech and Wellness domains (hereinafter “Industry Verticals”). For Start-ups, in particular, BI has core expertise in taking them to full product readiness stage, scale-up, and commercial market launch & expansion.

Beyond product development, BI recently launched Nebula™, an apprentice program that focuses on entrepreneurial talent development.

BI has a strong Singapore foothold and is expanding its capability, client and start-ups networks globally. Expansion and technology import/export enables value creation for companies, and talented individuals. BI aims to build close international partnerships to cross-fertilize opportunities between innovation ecosystems.