

# Houston Technology Center Asia

## Thailand Bootcamp 2016 – Join Today!

# We're Looking for Thailand's Most Disruptive Technology Entrepreneurs

**Application Deadline: June 15<sup>th</sup>**

Early Applications Given Priority

Send 1-page introduction to [vince@houstontech-asia.org](mailto:vince@houstontech-asia.org)

Collaboration Partners:



**Sasin  
Entrepreneurship  
Center**



**BUSEM**  
SCHOOL OF ENTREPRENEURSHIP  
AND MANAGEMENT  
BANGKOK UNIVERSITY



**STAMFORD  
INTERNATIONAL  
UNIVERSITY**



**SCG**



**KMITL**  
พระจอมเกล้าลาดกระบัง



**Houston Technology Center Asia**  
*Accelerating Innovation*

## The Time to Accelerate is Now

**The Program:** Two-month accelerator program in Bangkok, with weekly Bangkok workshops and optional 1-week intensive workshops in Houston, Texas, USA.

**Benefits:** Refine your Unique Value Proposition and identify the best Go To Market Strategies. Develop your investor pitch deck and pitching skills, including the opportunity to pitch in front of real investors. Connect to our international business network of companies, research institutions, and investors.

**Program Fees:** Thailand Bootcamp: FREE upon successful application and admittance. OPTIONAL Houston, Texas 1-Week Intensive Program: Bt105,000\* program fee before travel expenses. \*Students and alumni from collaborating universities are eligible for a 10% discount.

# Calling Thailand's Most Disruptive Entrepreneurs:

## Join 2016 Thailand Bootcamp Today!

Houston Technology Center Asia (HTC-Asia) Bootcamp is an exclusive two-month business acceleration program for entrepreneurs and startups in Thailand in collaboration with leading Thai universities and research institutions. Your experience will include FREE Thailand-based seminars and workshops hosted by Houston Technology Center in collaboration with Sasin Graduate Institute, Bangkok University, Stamford University, and King Mongkut Institute of Technology. You are also eligible to take part in a once-in-a-lifetime trip to Houston Technology Center's USA incubator in Houston, Texas where you will undergo an intensive 5-day program of seminars, training, networking, and advisory based on HTC USA's highly successful U.S. accelerator program.

### Program & Benefits

HTC-Asia Bootcamp is two months long and consists of six weekly evening workshops in Bangkok hosted at partner universities in central Bangkok. For those who join our optional U.S. program, you will fly to Houston, Texas for a one-week program of daily 9AM – 3PM workshops at our headquarters incubator in downtown Houston.

Our primary goal is to help build commercialized, high growth companies in Thailand. Over the course of our two-month program, we'll have you pitching, analyzing, and refining your business to help:

- Refine and improve your unique value proposition to the customer.
- Identify the best go to market strategy and revenue model for your company.
- Develop an investor pitch deck and the personal pitching skills to raise money from investors.
- Connect you with our international business network of Asian & U.S. companies, institutions, and investors.
- The best teams will be given the opportunity to live pitch with real potential investors.

By the end of the program, you will graduate from HTC-Asia Bootcamp with the following outcomes:

- A thoroughly refined business model and customer value proposition
- A clear revenue and bootstrapping strategy
- A strong investor pitch for your company
- Connections with investors and companies for potential partnership
- A Houston Technology Center Asia Bootcamp Certificate of Completion

### What is Houston Technology Center?

Houston Technology Center (HTC) is one of the largest hard-science start up technology incubators in the USA. Founded in 1998, HTC has successfully commercialized hundreds of technology startups thanks to our rigorous screening and mentoring methodology, access to venture capital, and technology development relationships with leading multinational corporations. Having raised over US\$2 billion dollars for early stage investments since being founded, HTC ranks in the top tier of incubators worldwide for funding and commercialization. Learn more at [www.houstontech.org](http://www.houstontech.org).

### Apply Now! Application Deadline June 15<sup>th</sup>, Early Applications Given Priority

**Application Deadline:** June 15th, email [vince@houstontech-asia.org](mailto:vince@houstontech-asia.org) with a 1-page introduction about your company

**Program Start Date:** June 23rd, with six weekly workshops in Thailand, plus one optional intensive week in Texas

**Thailand-Only Bootcamp Fee:** FREE upon successful application and admittance

**Optional USA 1-Week Program Fee:** Baht 105,000\* per team (two people max) before travel expenses

\*Students and alumni from collaborating universities are eligible for a 10% discount.

