



PSB Thailand

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AEC 2015 Automotive Testing & Certification Seminar

3 - 4 October 2013 at Rayong &
Chonburi





Introduction:

The automotive industry is growing at an unprecedented speed in the world. Thailand is one of the key market drivers and as market demand increases, there is need for professional support to enter both Thai and international markets smoothly. Tough competition from established names in Europe and America means that Thai car and component manufacturers must meet stringent international performance quality and safety standards.

This means the building up of Thai automotive companies' brand name and consumer confidence plus avoiding costly and reputation damaging product recalls. Thus, there is a need for a 3rd-party, independent party such as TÜV SÜD to work side by side Thai automotive businesses and support them in producing safe vehicles in a cost effective manner and with sustainable quality that complies with local and international standards.

Seminar Overview:

The seminar aims to provide essential information related to the automotive testing. The speakers will share insights on safety requirements and standards, importance of mechanical, environmental and chemical testing on automotive products, homologation process and requirements for certification to the ISO/TS 16949 quality management system.



Who Should Attend:

Business Owners, Directors, Managers and Executives involved in Quality Assurance, Quality Engineering and System, Product Engineering, Manufacturing, New Product Development and those who are interested to find out more on automotive standards and component testing.

What Do Participants Gain:

- Overview of how the quality assessment system works for organizations
- Understand how component and part performance testing will benefit the organizations
- Gain first-hand knowledge on methods to increase product quality, so as to reduce product recalls and rejects.
- Understand the requirements for optimal implementation of ISO TS/16949.



Seminar Outline

Time	Activities / Seminar Title
08:00 am	Registration
09:00 am	Understanding Performance Requirements for Soft trims, Rubber and Plastic Parts (Part 1) by Mr. Choy Kin Man, Vice President, TÜV SÜD PSB Automotive Division
10:30 am	Coffee break & networking
10:45 am	Accelerated Weathering Test and Product Service Life Prediction By Dr. Chooi Seng Lim, Principal Consultant TÜV SÜD PSB Singapore
12:00 am	Lunch break
01:00 pm	Understanding Environmental Simulation / Dynamic Testing of Various Automotive parts by Mr. Pavit Maneerat, Deputy Manager, Automotive Service
02:30 pm	Understanding EMC of Automotive electronic parts (Part 1) by Mr. Bunyarit Hemtanon, Deputy Manager, Automotive Service
03:00 pm	Coffee break & networking
03:15 pm	Understanding EMC of Automotive electronic parts (Part 2) by Mr. Bunyarit Hemtanon, Deputy Manager, Automotive Service
04:15 pm	Successful Implementation of Management System Certification by Mr. Yostana Dankitti, Senior Auditor, Management Services
05: 15 pm	Panel Discussions / Q & A
05: 30 pm	End of Program